

AdKey Enterprises

Since 1999.....Invented It...Perfected It.

Hotel Key Card Sponsorship Pricing

9 CENTS PER KEY!

Your custom message "IN THE HANDS" of every guest for as little as: \$215 per hotel!

- Minimum Quantity = 2000 (4-5 month supply for a typical hotel)
- Shipping & Handling (per location) = \$35 (1st 2000 keys), \$10 each additional 1000 keys
- Production Lead-Time = 3-4 weeks from art approval
- Keys can be drop-shipped to your store or the hotel. We recommend you deliver.

Included at no additional charge:

- Spreadsheet listing all hotels with shipments & contact info (minimum 10 hotels required)
- Listing of recommended hotels per location
- Monitoring each hotel's inventory & contacting them for re-order
- Partnership set-up with any hotel that we have an existing relationship with (over 2000 hotels)

Additional charges that may apply:

- Initial Sponsor Artwork Design/Set-Up = \$50 per hour
- Sponsor Artwork Changes = \$50 per hour
- Hotel brand specific artwork designed & proofed per hotel (typically 1st order only) = \$25
- Any hotel contacted & secured by us on your behalf = \$25 per hotel (one-time fee)

Payment & Terms:

New Customers: Full payment due prior to shipping

Existing Customers: Production or shipping may be delayed if any invoices reach 30+ days

We accept all major credit cards

What Hotel Brands Will Participate?:

YES: Comfort Inn/Suites, Quality Inn/Suites, Sleep Inn, Days Inn, La Quinta, HoJo, Microtel, Super 8, Baymont, Clarion, Econo Lodge, Ramada, America's Best Value, Travelodge, Knights, MainStay, Suburban, Rodeway

SOMETIMES: Courtyard, Fairfield, SpringHill, Residence Inn, TownePlace, Best Western, Extended Stay, Candlewood

UNLIKELY: Holiday Inn/Express, Hampton, Hilton, Marriott, Sheraton, Hyatt, Radisson, Wyndham, Wingate, Hawthorn



Some hotels will allow you to place your message on the front and back



Most hotels will require your message to be on the back of the key card. Each hotel brand has a specific layout which must be printed on the front.



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